

Creative Entrepreneur Accelerator Program

Overview

The Creative Entrepreneur Accelerator Program is designed to:

- Pair creative entrepreneurs with existing small business consulting services.
- Help creative entrepreneurs grow their business, audience, and revenue.
- Advance the Pennsylvania Council on the Arts' overarching value of diversity, equity, and inclusion.
- Prioritize investments to creative entrepreneurs who identify as BIPOC.
- Prioritize investments to creative entrepreneurs located in and whose work benefits low-income communities as defined by the Small Business Administration.

The Process



Identify creative entrepreneurs interested in starting or growing a business.



Creative entrepreneur reaches out to PPA Partner for referral coordinator information.



Creative entrepreneur & referral coordinator consult and review business plan.



Referral coordinator works with and refers creative entrepreneur to PPA regional partner.



Creative entrepreneur completes and submits client information form & application to PPA Partner.



Upon receipt of eligible and complete application, PPA Partner enters into grant award agreement with creative entrepreneur.

Roles & Responsibilities

Pennsylvania Council on the Arts (PCA)

A state agency under the Office of the Governor with the mission to strengthen the cultural, educational, and economic vitality of Pennsylvania communities through the arts.

Responsibilities:

- Program funder
- Act as a liaison between PPA Partners and referral coordinators
- Provide funding to the Creative Entrepreneur Accelerator Program

Pennsylvania Partners in the Arts (PPA)

PCA's regional re-granting program that assists PCA in allocating state arts funds to support local and community arts projects and programs.

Responsibilities:

- Accept the referral form provided by the referral coordinator
- Review the client information form provided by the creative entrepreneur for eligibility
- Provide the application form to the creative entrepreneur
- Review and accept the application
- Provide funding check to creative entrepreneur

Referral Coordinators

A local small business development organization (i.e. local Small Business Development Centers).

Responsibilities:

- Provide free consultation services and a business plan review for the creative entrepreneur
- Complete the referral form and submit it to the PPA Partner

Creative Entrepreneurs

Creative entrepreneurs must operate in the creative industry, be at least 18 years old, a current resident of PA for one year, and (if applicable) manage a business with gross revenue of less than \$200,000.

Responsibilities:

- Complete one consultation with a referral coordinator
- Complete and submit client information form to the PPA Partner
- Complete and submit application to the PPA Partner

PPA PARTNERS

Region 1

Erie Arts & Culture

Serves: Crawford, Erie, Lawrence, Mercer,
Venango, Warren
www.erieartsandculture.org

Region 2

Elk County Council on the Arts

Serves: Cameron, Elk, Forest, McKean, Potter
www.eccota.com

Region 3

Community Giving Foundation

Serves: Bradford, Columbia, Lycoming,
Sullivan, Tioga
www.csgiving.org

Region 4

Northeastern Educational Intermediate Unit 19

Serves: Lackawanna, Luzerne, Pike,
Susquehanna, Wayne, Wyoming
www.aienepa.org

Region 5

Lehigh Valley Community Foundation

Serves: Carbon, Lehigh, Monroe, Northampton
www.lvcfoundation.org

Region 6

Greater Philadelphia Cultural Alliance

Serves: Bucks, Chester, Delaware, Montgomery,
Philadelphia
www.philaculture.org

Region 7

Berks Arts Council

Serves: Berks, Lancaster, Schuylkill
www.berksarts.org

Region 8

The Foundation for Enhancing Communities

Serves: Cumberland, Dauphin, Lebanon
www.tfec.org

Region 9

Cultural Alliance of York County

Serves: Adams, Franklin, Fulton, York
www.culturalyork.org

Region 10

Community Partnerships RC&D

Serves: Juniata, Mifflin, Montour,
Northumberland, Perry, Snyder, Union
www.cpartnerships.com

Region 11

Centre Foundation

Serves: Centre, Clearfield, Clinton, Huntingdon
www.centre-foundation.org

Region 12

Westmoreland Museum of American Art

Serves: Bedford, Blair, Cambria, Fayette,
Somerset, Westmoreland
www.thewestmoreland.org

Region 13

United Way of Clarion County

Serves: Armstrong, Butler, Clarion,
Indiana, Jefferson
www.uwclarionco.org

Region 14

Greater Pittsburgh Arts Council

Serves: Allegheny, Beaver, Greene, Washington
www.pittsburghartscouncil.org

For general questions contact:

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